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Abstract

A special information service is provided based on the present position of a user. A local Contents Provider (CP) network having a prescribed service supply range of each region, receives information of various stores, companies, and/or real estates in the region, information effective only in the corresponding region and other information requested by a client, and transmits the received information to a terminal of the client located within the region. A position confirmation network continuously confirms the client's position and provides the confirmed position information to the local CP network. The location of a terminal set to receive various services is continuously confirmed. Special information required for supply of traffic information in a region is collected through a local CP network constructed in the region and transmitted to the client's terminal when it is confirmed through pilot signal transmitted from a client's terminal that the client's terminal enters the region.